

Get Britain Working

Factsheet 25 is designed to help employers recognise and understand how they are able to support the unemployed and help get them back into work.

➤ Support for your business from Jobcentre Plus

Jobcentre Plus (JCP) works in partnership with thousands of businesses to deliver a modern and professional recruitment service.

The Government has set out a number of major welfare reform measures which aim to combat poverty, support the most vulnerable and help people break the lifecycle of dependency. Jobcentre Plus is at the heart of making this happen.

JCP want to continue working with you to draw on your experience, skills and talent to help people get back into work.

Businesses like yours can help get Britain working by partnering with us to create opportunities for people who are looking for work.

You can make a real difference to your local community by helping develop skills and creating jobs improving the quality of life for many unemployed people.

➤ Here's how your business can benefit:

- More businesses bring more people into your local area.
- Generate positive publicity by raising your profile in the local community.
- An opportunity to show how like-minded businesses are working together to meet their social responsibilities.
- You are in control of your own recruitment and have immediate access to a wide pool of talent.
- You get to recruit someone who has the necessary experience and skills to work in your business
- A tailored package of support to help you get the right person for the job.
- The chance to influence the pre-employment training this person will receive.
- Create workforce development opportunities for existing employees, for example, by developing their mentoring, supervisory and coaching skills.
- Support the local community to become more prosperous.
- Inject enthusiasm and fresh ideas into your business.

➤ Here's how you can become involved:

- Work Experience: lack of work experience can be a real barrier for young people. They might not be prepared for the routine of working. You could help by offering a young person the chance to gain valuable experience in a working environment.
- You don't need to have a vacancy to be able to offer a placement of between 2 and 8 weeks. It's more about giving young people the chance to experience a working environment.
- JCP will continue to pay their benefit and may be able to help them with childcare and travel costs. Many young unemployed people are eager to develop their skills and work experience.
- You could provide a vital opportunity for young people in your area to realise their potential.
- www.businesslink.gov.uk/workexperience

➤ Sector-based work academies:

- These are designed to meet your immediate and future recruitment needs as well as to help you recruit a workforce with the right skills to sustain and grow your business.
- Sector-based work academies work flexibly and are made up of three components:
 - **Pre-employment training:** to prepare people for working in your business. You can work with colleges and providers to design the training.
 - **Work experience placements:** a chance for someone to try out their skills and gain work experience in your business.
 - **Guaranteed job interview:** we ask you to guarantee to interview participants for any vacancies you have.
- JCP can work with you to fill your vacancies whilst helping unemployed people, who are motivated and ready to work, gain some experience in a particular industry sector.
- www.businesslink.gov.uk/academies

➤ Work Clubs:

- A place where unemployed people can meet, exchange skills, share experiences, find opportunities and make contacts.
- You could set up your own or work with an existing Work Club by contributing just a couple of hours of your time. You could also offer the use of your premises.
- By becoming involved, you have the opportunity to pass on experience of your sector, and of recruiting people, to a group of motivated jobseekers.
- www.businesslink.gov.uk/workclubs

➤ New Enterprise Allowance:

- You, or someone in your business, could work with local partners delivering the New Enterprise Allowance mentoring service to help an unemployed person start their own business.
- You could support someone who has a viable business idea to develop a business plan and to see it grow.
- You could be instrumental in helping them develop their ideas and learn how to run a business.

➤ Enterprise Clubs:

- Offer unemployed people who are thinking about setting up their own business, the opportunity to meet, share ideas and receive advice and support from local businesses.
- You could provide expert advice or share your experience in some of the areas they need to consider when setting up a business.
- You may be able to set up an Enterprise Club or contribute with training sessions or support in specific areas, for example bookkeeping or marketing.
- www.businesslink.gov.uk/enterpriseclubs

➤ Work Together:

- Voluntary work can help unemployed people learn new skills, strengthen their CV and boost their confidence.
- Many organisations have already joined Work Together with differing levels of involvement. You could consider offering volunteering opportunities, help us promote the benefits or suggest ways to match people with opportunities.
- www.businesslink.gov.uk/worktogether

➤ For more information

- To find out more please contact your local employer engagement team or the Group Partnership Manager for your region.
- North and East Yorkshire: Dave.wright1@jobcentreplus.gsi.gov.uk, 0191 211 4206
- For more information on other services for employers such as Work Trials please see www.businesslink.gov.uk/fillyourjob