

INSIDE TRACK

The e-newsletter of the ONE HULL Business Forum

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What does the budget mean for business?



The implications of the budget 2011 will now be understood, a brief summary can be found on the Forums website. The main areas affecting businesses are a 2% cut in corporation tax, and business rate relief holiday for small firms.

The level of council cuts being implemented is still unknown but it is likely to be published in the forthcoming week.

➤ [For more information follow the link to the HBF website](#)

Larkin about makes the city money



Hull Tourist Information Centre reported a dramatic 40% increase in footfall for July and August 2010, compared to figures for the same two months in 2009. Over 65,000 Toad Trail maps were distributed or downloaded.

At least 120,000 people enjoyed the Toads in their 10 weeks on the streets. Visitors and locals alike completed the Toad trail, spent time and money, and frequently changed their view of the city and beyond.

Based on the Arts Council's research into to the economic impact of cultural festivals on the local economy, Larkin with Toads generated at least £0.5 million for the local economy.

➤ [For more information follow the link to the HBF website](#)

What's happening at the 30th Forum?



Changes are afoot and the Business Forum will be providing updates on the key areas that will affect local businesses at its 30th Quarterly Forum on the 12th of April. The Quarterly Forum will feature:

Healthy Lifestyles & Healthy Profits: The ONE HULL Business Forum is working with NHS Hull, the British Heart Foundation and the Humber Sports Partnership to encourage increased health and well being in the workplace.

The new Department for Work & Pensions (DWP) Work Programme: To be presented by David Street of City Works who will talk about the new DWP Work Programme, which is coming into effect this coming summer (June/July).

Business Week 2011: Neil Cavill from npower and Paul Gregory from Leonardo's will provide an update on the preparations for Business Week 2011

Plus: There will also be an update on ONE HULL, the Local Strategic Partnership.

➤ To register for the event follow the link to the [Forum's event page](#).

Who wants to be an Entrepreneur



To find out more about how to get involved in the next Who wants to be an Entrepreneur? Challenge, you are invited to join Young Enterprise for afternoon tea, musical entertainment, networking opportunities, key note speakers, and the launch of the 2010 Who wants to be an Entrepreneur DVD

Here you will learn more about this unique entrepreneurial fundraiser that has so many benefits for participants. It's a fantastic opportunity to get involved in what has been the talk of the business community ; a great opportunity to demonstrate active corporate social responsibility, the perfect way to form new business relationships, an economical and effective way to develop your staff and test-drive their creativity, time-management and entrepreneurial skills.

➤ [For more information follow the link to the HBF website](#)

Back Hull's Rugby League World Cup 2013 bid



The city's two rival Super League rugby league clubs and their council partners have come together to urge fans and residents to prove their passion for Hull to host Rugby League World Cup 2013 matches.

Hull FC, Hull KR and both local councils have launched the campaign Hull 2013: Twice the passion to demonstrate Hull's unique offer - a combination of two Super League teams in one city with a rich rugby league history and strong tradition of rugby league community engagement.

The Rugby Football League is looking for bids that show a unique offer and huge support from the city for the game.

➤ [For more information follow the link to the HBF website](#)

➤ What's On Events

ONE HULL Business Forum 30th Quarterly Forum

12 Apr 2011 16:00 - 18:30

Venue: The Freedom Centre Hull

[To book click here](#)

Mental health in the workplace: skills for line managers

20 Apr 2011 09:30 - 16:30

Venue: Worklink, Cottingham, HU16 5YF

A free interactive one day training course aimed at line managers from any sector, which will increase their skills and confidence in managing mental health in the workplace effectively.

Telephone: 01482 240134

Hull Bid Fashion Week

30 Apr 2011 11:00 - 16:00

Venue: Holy Trinity Church

Hull BID will deliver a festival of fashion, open to all and free of charge, to help promote what the city has to offer and to benefit retailers in all sectors throughout the city centre.

Full details can be found on the Hull BID website: www.hullbid.co.uk

Hull & Humber Enterprise Network Event

12 May 2011 16:00 - 18:00

Venue: The University of Hull

The next meeting of the Hull & Humber Enterprise Network will be on Thursday 12th May. Refreshments will be available from 4.30 pm and the event will begin at 5.30pm

To book click [here](#)

Social Media Marketing

ONE HULL Business Forum is LinkedIn to Tweeting

The Business Forum has now joined the tweeting age and got itself on to Twitter and LinkedIn.

The Forum can now let you know all of the latest business updates and news in the local area, along with up-and-coming events.

To follow or connect with the Forum please click on the links below.



Membership of the ONE HULL Business Forum is FREE OF CHARGE to any local business.

The ONE HULL Business Forum is funded by the Local Strategic Partnership, ONE HULL: www.onehull.co.uk

Register with the Forum for news and invitations to future meetings via our website: www.hullbusinessforum.com