

**MINUTES: Steering Group**  
**Tuesday 20<sup>th</sup> September 2011**  
**34/38 Beverley Road, Hull**



**PRESENT**

Tony Cosgrove (CHAIR)  
Barry Schofield  
John Sharp  
Nick Sangwin  
Simon Delaney

Nortech Services Ltd  
Tuttys Office Interiors  
IRC  
Sangwin Group of Companies  
Delaney Marling Partnership

Alistair Doxat-Purser  
Nicky Visser  
Paul Burnley  
Steve Bell  
Carole Goodair

Hull City Council  
Hull City Council  
Hull City Council  
KC  
Federation of Small Businesses

Hannah Crookes  
Antony Towle

ONE HULL Business Forum  
ONE HULL Business Forum

**Agenda Item 1: Welcome and Apologies for Absence**

1127. Apologies for absence were noted from Francesca Devine, Vicky O'Grady and Gordon Shields.

**Agenda Item 2: Minutes**

1128. The minutes of the meeting held on Tuesday 21<sup>st</sup> June 2011 were agreed as a true and correct record.

**Agenda Item 3: Matters Arising**

1129. i) Humber Local Enterprise Partnership (LEP): It was noted that the Humber LEP was still recruiting for board members but applications closed on the 23<sup>rd</sup> September 2011. It was highlighted that any representative from the business community could submit a declaration of interest to join the board.

1130. It was also noted that Richard Kendall had been seconded to the Humber LEP as Humber LEP Manager. Two new members of staff have also joined the team, focusing on marketing and administrative duties.

#### **Agenda Item 4: LSP Partnership Update**

1131. The Chair welcomed Alistair Doxat-Purser, Head of Partnership Working, Hull City Council and invited him to speak.
1132. Mr Doxat-Purser provided an outline to his employment history prior to becoming Head of Partnership Working.
1133. It was noted that there had been major changes within Hull City Council since March 2011 with the Council having budget cuts of £50m and circa 900 jobs being made redundant.
1134. Mr Doxat-Purser stated that the City Leadership Board had been streamlined and had a new delivery focus. Representatives would be asked how they could deliver the key areas of the strategy to ensure effectiveness is increased.
1135. Mr Doxat-Purser highlighted the Partnerships three main points of focus as being:
- Community Budgets
  - Total Capital & Assets
  - Big Society
1136. Mr Doxat-Purser outlined the new structure and provided an overview of what the key boards/partnerships were, as well as their aims and objectives. It was also noted how they would fulfil their function whilst reporting to the City Leadership Board.
1137. The new structure would include the following Boards: Health & Wellbeing Board (statutory); City Economy Board/North Bank Partnership; Children's Trust Programme Board; Housing/Physical Infrastructure Group; Green City Task & Finish group; Community Safety Partnership; and Community Budgets Board.
1138. Nicky Visser and Hannah Crookes provided background information and an update on the Humber Local Enterprise Partnership (LEP). The Humber LEP would drive forward with a sector focus, taking in to consideration the economic growth and localism agendas, fundamental to Government policy. The three key Sectors were noted as follows:
- Ports and Logistics
  - Chemicals
  - Renewables
1139. It was added that an interim Board had been put in place for the Humber LEP whilst full Board Members, and a Chair, were currently being advertised.
1140. In terms of the recruitment process for the Board members it was noted that Hull City Council and East Riding of Yorkshire Council would be involved in the selection process.

1141. As part of the Humber LEP, and linking in with Hull City Council's Leadership structure, was the North Bank Partnership. This would be regarded as a Sub-Board of the LEP. It was noted that an interim Sub-Board had been put in place. Hull City Council would be providing the secretariat for the North Bank Partnership. It was anticipated that the North Bank Partnership would have an equal role to that of the Humber LEP though it would have a remit focusing on the locality.
1142. The differentiation between the North Bank Sub-Board and the North Bank Partnership was discussed. It was noted that they were the same; however this would need to be effectively communicated to the wider community
1143. It was noted that the duties of the City Economy Board were expected to be passed to the North Bank Partnership and the Business Forum. It was confirmed that previous work of the City Economy Board, previously Earning SDP, would not be lost and would be carried forward.
1144. It was questioned how the LEP and the North Bank Partnership were funded. It was noted that the Board would not be funded through central government but would look at a local level to source funding for its activities. The Humber LEP had been awarded £177,000 of Government funding towards its activities after local organisations pledged to contribute £57,500 of their own funds.
1145. It was stressed that the Business Forum provided a strong voice for the business community in Hull. It was agreed that there was a requirement for a Business Forum in order to maintain the collective voice of the business community and to keep the engagement channel open.
1146. In terms of sustainability, the potential of expanding the Business Forum into the East Riding was discussed. It was agreed that this was a good idea to potentially progress and would be considered once the Humber LEP had become established.
1147. The future funding of the Business Forum was discussed. Mr Doxat-Purser highlighted that post 31<sup>st</sup> March 2012 the current funding stream would cease to exist. Other potential funding streams had yet to become apparent and thus it was noted that the situation should become clear by the end of 2011.

#### **Agenda Item 5: Future Events**

1148. i) Quarterly Forums – It was noted that the next Quarterly Forum would be taking place on Tuesday 18<sup>th</sup> October at the Village Hotel. Hannah Crookes reported that there would be a presentation by Hull City Council's External Partnership team on the changes occurring with the LSP. There would also be an update from the Humber LEP. In addition, John Netherwood from Hull's Civic Society would be presenting on the society's activities and future aims.
1149. ii) Hull & Humber Enterprise Network – No further meetings had been confirmed for the year, however talks were in place with Shaun Chatterton, CEO of CPD PLC to arrange a mutually convenient time for him to present to the network.

1150. iii) Learning Lunches – The next Learning Lunch was on the 29<sup>th</sup> of September and would feature Jonathan Leafe of Strawberry, with a focus on Social Media Marketing. It was noted that attendance was strong with over 30 people registered. It was noted that the Learning Lunch set to take place on the 19<sup>th</sup> October would focus on planning. Alex Codd of Hull City Council was set to present and full details would be announced shortly.
1151. iv) Workshop with Business Link Yorkshire – It was noted that 6 companies had registered to attend, however as Business Link were looking after the bookings Antony Towle was awaiting confirmation as to which companies would be represented. There were still 14 places remaining if anyone wished to register.

#### **Agenda Item 6: CSR 'Make it Happen' Working Group**

1152. Hannah Crookes noted that since the Joint Event on the 30<sup>th</sup> June 2011 both the Business and the VCS Forums had been working hard to push forward the CSR agenda. It was noted that Hull City Council were particularly keen on this agenda.
1153. A working group had been set up that was made of key representatives from the different sectors. A meeting was scheduled for the following week to ascertain a forward work plan and to decide on what the outcomes of the group should be.

#### **Agenda Item 8: Forward Planning**

1154. It was noted that Tony Cosgrove, Hannah Crookes, Alistair Doxat-Purser, and Chris Howell would be meeting on the 23<sup>rd</sup> September to discuss the contract review. The Chair commented that the Hull Business Forum filled a functional purpose and was fundamental to Hull City Council in their plans to move the City forward. This was agreed by group members.

#### **Agenda Item 7: Managers Update**

1155. The Forum Manager's report was noted and taken as read.

#### **Agenda Item 8: Any Other Business**

1156. The issue of parking at the Chamber of Commerce offices for Business Forum meetings was discussed. The potential of using the Masonic Halls car park was suggested, though Hannah Crookes highlighted this was unlikely as they would charge. It was agreed to investigate the matter.
1157. The subject of the road infrastructure in the City was also raised. It was noted that there should be more pressure on both the Council and the Highways Agency to help resolve the issue of heavy congestion on the main arterial routes in the City. It was highlighted that work to improve the infrastructure was more likely when the Siemens project was underway. It was agreed the Business Forum would monitor the situation and keep the business community updated.

1158. Paul Burnley asked for the business community's feedback regarding the demise of Business Link in November 2011. It was highlighted that once Business Link had gone there would be a gap in support that was available to businesses. It was noted that there were commercial offerings along with Sirius and the Acorn Fund which were extending their current remit to help cover a wider geographical area. It was agreed that the provision for business support would be an ongoing concern for the business community until a suitable offering arose.

**Agenda Item 9: Date of Next Meeting**

1159. Steering Group: Tuesday 8<sup>th</sup> November 2011, 12.00noon

Quarterly Forum: 32<sup>nd</sup> Quarterly Forum, Tuesday 18<sup>th</sup> October 2011